

Local Radio Across Northamptonshire, Leicestershire, Rutland & Stamford

# LOW COST ADVERTISING FOR LOCAL BUSINESSES!

Silver £140

30 second advert
6 plays daily 7am - 7pm
Bonus plays over night
Logo & Advert on our website
Social Media Shares

Platinum £230

30 second advert

12 plays daily 7am - 7pm

Bonus plays over night

Logo & Advert on our website

Social Media Shares

Gold £190

30 second advert 9 plays daily 7am - 7pm Bonus plays over night Logo & Advert on our website Social Media Shares

#### **ADVERT PRODCTION FOR JUST £79**

WE OFFER LONG TERM ADVERTISING DISCOUNTS

Advertising with Massive Hits is a great way to get your business noticed with maximum listenership at peak times, whether to increase public awareness or promote a special event.

Radio is a fantastic medium for local businesses as it allows you to reach out to the local community in a highly targeted and cost effective way.

CALL: 0333 344 2526 EMAIL: SALES@MASSIVEHITS.COM

# Sponsorship Packages



# Top of the Hour:

Your 30 second advert played a minimum of 672 times a month at the top of every hour, every day in a prime advertising slot.

#### Weather:

Local weather bulletins are played on the top of the hour following the news throughout the day, 7 days a week. That's a minimum of 644 plays.

# What's on Diary:

Our what's on Diary helps local charitable organisations and voluntary groups by advertising their events free of charge. It is broadcast at half past the hour throughout the day.

We also have show sponsorship available from just £60 a month.

Speak to a member of our sales team.

# The Big Breakfast:

Your business mentioned 3 times per hour Monday – Friday between 7am – 10am plus extra mentions throughout the day on the show promo advert.

# The Big Drive Home:

Your business mentioned 3 times per hour Monday – Friday between 3pm – 6pm plus extra mentions throughout the day on the show promo advert.

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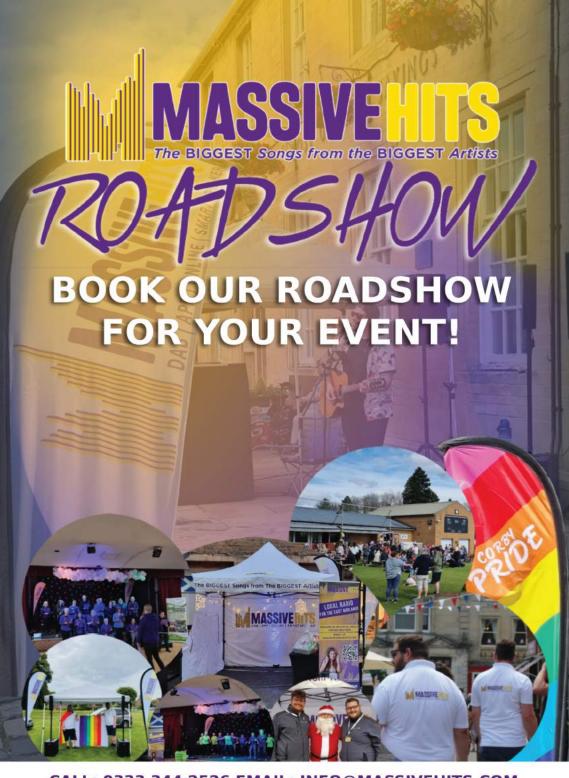


Local Information | Music | News | What's on Diary

Submit Your Local Events To Our What's On Diary Email: events@massivehits.com



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